

THE PROFITABLE WORLD OF ENGLISH LANGUAGE LEARNING

The Market: 300 Million Children in China



GREANWORLD'S

WORLD

1875 Bellevue Avenue, Suite 1103
West Vancouver, BC. V7V 1B3, Canada
Email: admin@greanworld.com

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The Opportunity

Millions of Chinese parents (and parents in other countries) want their children to learn English accent free!



WHY?

Chinese and other Asian children who attain fluency in English have;

- Better education opportunities
- Have prestige in their community
- Have expanded career choices
- Earn hire incomes

The China Market – Population 1.4B

The first target market of the GreanPal program

GreanPal

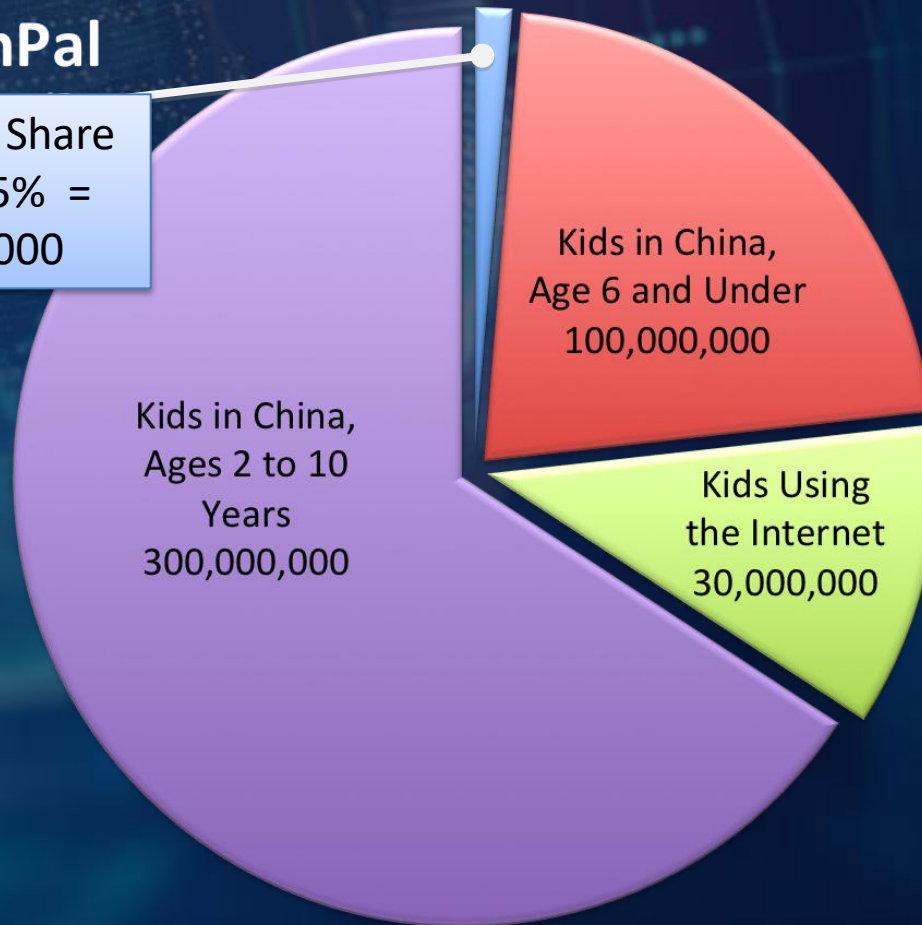
Market Share
at 0.05% =
150,000

Projected Enrolments

Year 1 – 2,500

Year 2 – 6,000

Year 3 – 10,000



Our Solution

Learning new languages and making new friends across the globe



- The GreanPal Language and Friendship Club. An online English language school for children ages as young as 1 up to age 10.
- Includes a 21st century pen-pal module to allow children all over the globe to connect with other children in friendship and a common language.
- According to www.beststart.org, children who learn 2nd & 3rd languages and make friends at a young age, grow into much healthier and productive adults.

Our Business Model



PART ONE

Greenwold Interactive Inc. is partnering with Rosetta Stone language in an online website, called GreanPal based on the company's own intellectual property Greenwold. Enrollment fees include membership in both the penpal club and also in Greenwold's World*.

PART TWO

Parents in China will enroll their children online, paying between USD \$2,250 and \$3,000 for 12 months of lessons, 20 hours per month. The lower rate applies to parents pre-registering, prior to GreanPal going live in March, 2017

PART THREE

The company will hire Monitors to oversee each hour of lessons with each Monitor overseeing up to 5 children in one session. The company website will operate from a scalable Alibaba cloud server that meets all the Chinese government rules and regulations.



Our Roadmap & Traction

To meet China government requirements, the company will host the GreanPal system with Alibaba Cloud Services.

The company has received an online language package contract from Rosetta Stone who they have a signed ND/NC agreement with. The company is also reviewing other language software.

Finalizing an agreement with a China marketing company who have the experience, the contacts and China market knowledge to sell the GreanPal services to Chinese parents.

Assembled a Board of Directors and a group of Chinese advisors with experience in finance, education, the China market, website production, global web services and IT.

Agreed on website production and a price with [CEKAV](#) in Bangalore, India. CEKAV, an IT / web company are shareholders in You N Me Productions Corp, the parent company of Greanwold Interactive Inc.

Developed the GreanPal Language and Friendship Club concept as part of the Greanwold's World global brand.

Marketing & Sales

1

The target market for GreanPal is parents of children ages 1 – 10 in China who do not live close to urban centers with brick and mortar language schools or, who cannot afford the cost of these schools. They are Internet connected and have the desire and the income* to afford the GreanPal system.

2

Marketing in China will be implemented by an experienced marketing company using social media and conventional advertising. A preliminary relationship has been established and the company will be made public upon contract completion. The company has extensive contacts in the target market and have committed to enrolling between 1,000 and 2,500 students with the GreanPal pre-launch special. This amounts to between \$2.50 M and \$6.25M USD in pre-launch enrolments.

3

The company is projecting enrolment of 2,500 students in year one. Based on an average sale of \$2,500, this will generate first year revenue of \$6.25M with net revenue before taxes of \$3.0M. This revenue does not include the sale of GreanPal and Greanwold's World accessories. Product such as T-shirts, caps, books, toys, video games and more – all products that will be offered through Greanwold's World, once the GreanPal website is up and running.

NOTE: No other service focuses on the age group being targeted by GreanPal. And none offer the Internet penpal option allowing young Chinese children to befriend children of the same age in English speaking countries.

The Greanwold Team

Management- Vancouver



Founder

Michael
Trigg



CFO

James A.
Douglas



Media

Gary
Bizzo



Finance

Peter
Scarth



Production

Matthew
Schade



Finance

Charles
Brooks

Advisors & Management at Large

CANADA

Bill Mackie, TV Producer / Director / Writer

Nelson Dewey, Emmy Winner Storyboarding, Animation

Edgar Froese, Engineer (Ret.) Computer Systems

Cindy Harmon, CA. Film Producer

George Mrsic, Website Production

CHINA

Meggie Ma, Teacher, Linguist, Translator, Business & Admin

Tony Dong, Electronics Engineer, Business & Admin

Lily Qin, Teacher, Business and Admin, Translator, Marketer

USA

Robert Montgomery. An executive and entrepreneur with over 20 years experience in entertainment marketing, brand building and business development.



Branding

INDIA (Production Partners)

CEKAV www.cekav.com

Aneesh Shenoy, President

Beena Parikh, Production Manager

Competition

TUTOR GROUP

Tutor Group, the leading online education platform and largest online English-language learning institution in the world.

LIVE LINGUA

The Live Lingua Project is part of a commitment to helping as many people as possible learn a foreign language.

ePALS

ePALS Classroom Exchange, the Internet's largest collaborative classroom network.

COMPETITIVE ADVANTAGES

- Only GreanPal services focuses on and targets the 1 to 10 year-old age group
- Provides a penpal option allowing young Chinese children to befriend other children of the same age in English speaking countries
- Offers value added free membership in an online virtual world of video games, mini games, contests and entertainment for the target market age group.



Coming soon at www.greanwold.com

Screen Views

Monitor's Screen View



Child & Parent's Screen View



Exit Strategy

Company management is planning for two exit strategies:

- Grow the Greanwold brand and attract the attention of a major company such as a Disney or Sony with view to make an aquisition. A good example of this is Club Penguin, a kids' website created and developed in Kelowna, BC.
- A future public offering to create liquidity for the shareholders and investors.

Club Penguin Founders Strike it Rich

Disney pays Kelowna entrepreneurs \$700-million for virtual penguin world.

WENDY STUECK . From Thursday's Globe and Mail. August 2, 2007 at 4:18 AM EDT

They may be flightless in the real world but penguins are soaring in the virtual one, as borne out by Walt Disney Co.'s agreement to pay \$700-million (U.S.) for Kelowna, B.C.-based [Club Penguin](#). \$350-Million up front and another \$350-Million based on performance. The online club lets subscribers take on the identities of penguins that waddle and chat in spots such as a ski hill, custom-furnished igloos and a coffee shop. The deal, announced yesterday, generates a windfall for the company's three founders, who are its only shareholders, and highlights the burgeoning appetite for social networking sites that cater to a preteen audience. According to *TechCrunch*, Sony Corp offered a staggering \$500-million for the Kelowna, B.C.-based **Club Penguin**. This offer was declined in favour of the Disney bid.



The Investment Opportunity

- Valuation 2015: CAN\$2.6 M.
- **Investment Opportunity.** Invest in Greanwold Interactive Inc. Share price: Ten Cents Per Share. Preferred Shares. Minimum Investment: \$100,000
- Preferred Shares - 10% Guaranteed Annual Dividend
- 30% Tax Refund for BC residents.
- Shares are RSP Eligible.
- Term Sheet Available Upon Request
- Equal number of shares in You N Me Productions Corp

For details, please contact:
Michael Trigg, Founder
Phone: 1 778 389 5866
admin@greanwold.com



GreenPal's MIGHTY MINOSAUR Language Teachers



Visit our current China Marketing Website: [GreenPal Marketing Link](#)
English Version: [GreenPal Marketing Link](#)